



2018 SPONSORSHIP OPPORTUNITIES

PROJECT WEEK: OCTOBER 1-6, 2018

PARTNERING WITH LIFE REMODELED MEANS...

- ⊕ Exposure to more than 11,000 Volunteers During Project Week
- ⊕ Brand Affiliation with Life Remodeled's TV Coverage, Including Channels 2, 4 and 7 more than 70 Times
- ⊕ Brand Affiliation with Life Remodeled's Print Media stories (including Crain's, DBusiness, Detroit Free Press, Detroit News, and more)
- ⊕ Exposure to Life Remodeled's Social Media Audience
- ⊕ Rights to use Life Remodeled's Logo and other Marketing Materials
- ⊕ Speaking Engagement with Life Remodeled CEO or Representative at your Company Event
- ⊕ Free Usage of Life Remodeled's Community Innovation Center for Corporate Events
- ⊕ Resources for Corporate Volunteer Engagement

Thanks to substantial in-kind donations from our generous partners, projects are completed at 1/4 of their cash value. Therefore every \$1 donated to Life Remodeled equals \$4.

PLATINUM SPONSOR | \$100K

- ▶ *Name a Community Space: Gym, Library, Auditorium, or Trade School
- ▶ *Choose from: 2018 Registration Sponsor; 2018 Orientation Video Sponsor
- ▶ *Commitment by May 1, 2018 includes title sponsorship of Detroit 100 event on June 27, 2018
- ▶ **Partnership Billboard: 2 months digital or vinyl
- ▶ Feature in Crain's Year End Thank You Ad
- ▶ Prime Radio/TV mentions
- ▶ Enlarged Volunteer Group Canvas Print for office display
- ▶ Logo on Event Signage, Partner Banner and Website; Customized volunteer t-shirts for 2018 Six-day Project
- ▶ Detroit 100 sponsorship/ticket

GOLD SPONSOR | \$50K

- ▶ *Sponsor a Program Space (Art, STEM, Robotics, Music, Literacy, Entrepreneurship, or Coworking)
- ▶ *Choose from: 2018 Parking Sponsor; 2018 Command Center Sponsor
- ▶ **Partnership Billboard: 1 month digital or vinyl
- ▶ Highlight in Crain's Year End Thank You Ad
- ▶ Enlarged Volunteer Group Canvas Print for office display
- ▶ Logo on Event Signage, Partner Banner and Website; Customized volunteer t-shirts for 2018 Six-day Project
- ▶ Detroit 100 sponsorship/ticket

** Sponsor may choose to provide their own creative artwork for the billboard or have Life Remodeled handle the design.

OVER FOR MORE SPONSORSHIP LEVELS



SPONSORSHIP OPPORTUNITIES

PROJECT WEEK: OCTOBER 1-6, 2018

SILVER SPONSOR | \$25K

- ▶ *Choose a piece of art to be permanently displayed at the Community Innovation Center, with a donor plaque
- ▶ *Choose from: 2018 Water Sponsor; 2018 Restroom Sponsor; 2018 Photo Backdrop Sponsor
- ▶ **Partnership Billboard: 2 weeks digital OR 1 month digital with another sponsor
- ▶ Mention in Crain's Year End Thank You Ad
- ▶ Enlarged Volunteer Group Canvas Print for office display
- ▶ Logo on Event Signage, Partner Banner and Website; Customized volunteer t-shirts for 2018 Six-day Project
- ▶ Detroit 100 sponsorship/ticket

BRONZE SPONSOR | \$10K

- ▶ *2018 Daily Tool Sponsor
- ▶ Logo on 2018 Event Signage in Fourth Position
- ▶ Enlarged volunteer Group Canvas Print for office display
- ▶ Logo on Event Partner Banner and Life Remodeled Website; Customized volunteer t-shirts for 2018 Six-day Project
- ▶ Detroit 100 sponsorship/ticket

IRON SPONSOR | \$5K

- ▶ Enlarged Volunteer Group Canvas Print for office display
- ▶ Company Name on Partner Banner and Logo on Life Remodeled Website; Customized volunteer t-shirts for 2018 Six-day Project
- ▶ Detroit 100 sponsorship/ticket

PARTNER SPONSOR | \$1K

- ▶ Company name listed on Partner Banner and Life Remodeled's website
- ▶ Detroit 100 sponsorship/ticket
- ▶ Customized volunteer t-shirts for 2018 Project Week

* Applies to cash sponsorships

FOR MORE INFORMATION CONTACT [KELLY@LIFEREMODELED.COM](mailto:kelly@liferemodeled.com)